



West Chester Protective Gear Introduces Line of Hard Hats, Face Protection and Body Cooling Products

- West Chester Celebrates 40th Anniversary with the New Line Launch

July 2, 2018 – CINCINNATI – West Chester Protective Gear is proud to announce that it has signed a master distributor license with Bullard and is now offering a complete line of hard hats, visors and body cooling products. Customers will have more than 800 products to choose from.

“This year is our 40th anniversary as a manufacturer of safety gear, and we are proud to celebrate by further expanding our product line,” said Jim Wilson, Executive Vice President of West Chester. “We have partnered with the world-renowned leader in the marketplace for head and face protection, and we are excited to bring these top-quality products to our customers.”

Bullard’s products are all produced in the USA, and they meet or exceed regulatory standards from NIOSH and ANSI. Bullard’s products are designed for ergonomic balance and freedom of movement, so that workers feel comfortable and wear the safety gear for the entire shift.

Now, for the first time, Bullard’s top-selling styles will be stocked at West Chester’s Cincinnati warehouse. That makes it possible for West Chester to ship products on the same day they are ordered. For items that are not stocked, they will be made to order at Bullard’s Cynthiana, KY-based factory and shipped within 4 business days.

The arrangement is a win-win for customers, who are now able to buy head protection from the same safety supplier where they purchase their gloves, rainwear, hi-viz, welding and other safety gear. It also makes it easier for companies to meet freight minimums, and to request stocking based on repeat usage. The agreement enables customers access to highly competitive pricing.

West Chester and Bullard are also making it possible for companies to customize their order with a logo or tagline. Customization of logos is done on site in Bullard’s factory.

This announcement comes on the heels of West Chester’s launch earlier in the year of its new line of hi-viz apparel, which is also customizable.

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ABOUT WEST CHESTER PROTECTIVE GEAR

Since 1978, West Chester Protective Gear has provided personal protection solutions that improve the performance and safety of workers on the job and at home. From gloves to rainwear to disposable clothing to high visibility apparel, West Chester offers a wide range of quality products for industrial, retail, welding and other markets. West Chester is passionately committed to serving its customers and distributor network and has been successful building long-term partnerships based on service, quality, innovation, and value.

ABOUT BULLARD

Bullard is an internationally known manufacturer of high-quality personal protective equipment and systems designed to help save lives. Founded in 1898, Bullard serves workers in the industrial, fire, and law enforcement markets with product lines that include respiratory protection devices, hard hats, face protection, thermal imagers, and fire and rescue helmets. Headquartered in Cynthiana, Kentucky, Bullard is a fifth-generation family-owned company. Bullard maintains sales offices in Europe and Asia in addition to its headquarters in Cynthiana, Kentucky, USA.