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Distributor Partners of America (DPA)



Press Release



DPA Members Explore *“Oceans of Opportunity”* in Ft. Myers, Florida

DPA’s 2014 Buying and Networking Conference was held at the Sanibel Harbour Resort & Spa in Ft. Myers, Florida on March 23-25, 2014. Over 150 of the industry’s leading distributors and suppliers were in attendance for the group’s annual networking and sales meeting.

DPA distributors and suppliers met **1-on-1** over the course of three days, attended **sales presentations** and took part in **distributor roundtable discussions**. Presenters included **Sales Expert**, Barry Wright, who discussed “How to Stop the Race to Zero” and “How do We Capture Value?” Members also enjoyed a relaxing evening filled with latin dancing, live steel drum music and crab racing.

“DPA’s conference would not have been a success without the support of our members. Their enthusiasm, dedication and commitment will continue to be the most important factor in DPA’s continued growth,” said Zachary T. Haines, DPA Executive Director. For more information about DPA visit, www.DPABuyingGroup.com or call 1-800-562-7826.

