



August 1, 2014

Dear Customer:

QuestVapco is pleased to announce our annual Liquefire Anti-Icing Agent promotion. Liquefire is a ready-to-use blend of sodium, calcium and magnesium chlorides and performs at temperatures as low as -25°F. When applied prior to an ice/snow storm, it prevents bonding of ice to treated surfaces. Although not designed to be used as an agent to melt snow, it melts up to one inch of snow when applied within 48 hours before a storm. Liquefire contains a fertilizing agent, Urea, which significantly reduces/eliminates winter burn caused by spot accumulation of granular ice melter. It also boasts corrosion inhibitors which prevent spalling on concrete and blacktop surfaces.

Use Liquefire in conjunction with your granular ice melt (1 gallon = 50 lbs. granular ice melt). According to an ISSA survey, for every 10 lbs. of granular ice melt applied, 45 minutes of labor are required for clean-up. Liquefire reduces labor time and costs.

Treat the areas where you apply Liquefire in the same way as you sell outdoor matting—clean floors begin 20 feet outside your door. Other areas for use: Metal steps and hand rails, metal loading docks and ramps, metal access ladders and catwalks, retail and commercial walkways.

Last winter, a contractor, who had previously used only granular ice melt, purchased a small amount of Liquefire after some initial testing for lack of staining and slip resistance. When winter snows arrived, the contractor was so impressed with Liquefire's performance, he converted a tractor-pulled herbicide sprayer to apply Liquefire to all his largest customer's access roads and pedestrian walkways. The contractor calculated a savings of 270 man hours of work by adding Liquefire to his winter treatment system—less time was spent shoveling snow and applying ice melt after snow or freezing rain.

Also included in this promotion is the companion product De-Ice, aerosol frost and ice remover. It prevents ice and frost formation on windows, windshields, locks and trunks if sprayed prior to a freeze and will thaw ice when sprayed after a freeze. It's very handy for improving traction around tires on icy pavement. De-Ice won't harm paint, cloth, metal, rubber, glass or plastic.

Take full advantage of this opportunity to stock up for the coming winter. Order by September 30, 2014, for shipment from St. Louis on November 3, 2014. Minimum order is \$500 with full freight allowed on orders of \$1500. All orders will be shipped from our St. Louis facility. Liquefire—Item #6010—is packaged in 4x1 gallons (9.44/gal), 4x1 gallon pump sprayers (15.92/gal), 2 x 2.5 gallons (12.32/gal), 5 gallon pails (9.40/gal), and 55 gallon drums (9.12/gal). De-Ice—Item #8000—is packaged 12–16 oz. cans per case, \$28.08 per case.

Sincerely,

QuestVapco Corporation

A handwritten signature in black ink, appearing to read 'Carl Hubble', with a long, sweeping underline that extends to the left.

Carl Hubble



PRESEASON **SALES** PROGRAM

SPECIAL PRESEASON DISCOUNTS

Pricing Is on Orders Placed Between

August 1, 2014 – September 30, 2014 for Shipment on November 3

All Orders Will Be Shipped from Our St. Louis Location

6010 - LIQUEFIRE ANTI-ICING AGENT

**Reduces Time & Labor for
Indoor Clean-up from Granular Ice
Melt Residue**

**Fertilizing Agent Eliminating
Winter Burn**

Performs Down to -25°F

**Corrosion Inhibitors Make it
Safe for Use on Metal Surfaces**

**1 Gallon is Equivalent to
1-50 lb. Bag of Granular Ice Melt**

**AVAILABLE IN: 4x1 gallons (\$9.44/gal),
4x1 gallon pump sprayers (\$15.92/gal),
2 x 2.5 gallons (\$12.32/gal),
5 gallon pails (\$9.40/gal) and
55 gallon drums (\$9.12/gal)**



8000 - DE-ICE FROST AND ICE REMOVER

**Quickly Melts Ice, Frost & Snow
from Windshields, Windows,
Steps, Door Locks, Ignition
Locks & Trunk Locks**

**Helps Prevent Fogging When
Applied to the Inside of
Window Surfaces**

**Prevents Door & Trunk Locks
from Freezing**

**Improves Traction of Wheels
on Extra Thin Ice**

Prevents Ice Formation for Hours

**12 - 16 oz cans per case with
net wt. of 12 oz. (\$28.08/case)**

Minimum Order is \$500 • Full Freight Allowed on \$1500 Orders
QuestVapco Brand Only

Follow this link to our Liquefire video— <http://QuestVapco.com/Resources-Videos.html>