



**FOR IMMEDIATE RELEASE**

Contact: Eric Helsel, 800-821-5702, erich@safety-zone.com

## **The Safety Zone Refreshes Branding, Opens 150,000 Square Foot Worldwide Headquarters**

GUILFORD, CT - The Safety Zone, a manufacturer and importer of personal protection products, rebranded and opened a new 150,000 square foot worldwide headquarters in Guilford, Connecticut this month.



The Safety Zone now has more than 1.2 million square feet of warehouse space in North

America, operating 8 distribution centers, ensuring fast delivery and consistent availability for our customers.

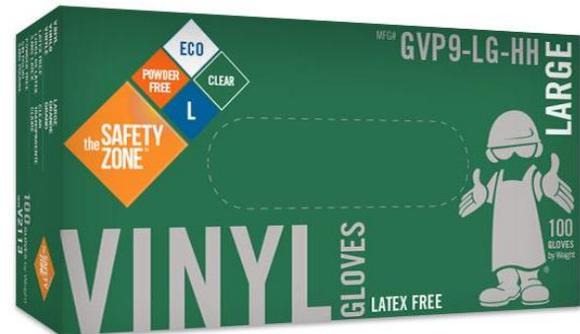
The Guilford facility was purchased in 2011 and underwent several million dollars in renovations that included installing more than 1,200 solar panels on the roof. The bulk of the building's energy needs are generated by the rooftop solar panels, which also help charge electric vehicles owned by Safety Zone employees.

The company specializes in high performance single use protection solutions in the safety, healthcare, food service, janitorial, and food processing industries. The Safety Zone manufactures industry leading single use gloves, high risk examination products, procedural

gloves, lab coats, isolation gowns, blood borne pathogen kits, procedural masks, first aid kits and more.

The re-branding effort also includes a new catalog and modern packaging design that reflects the more specialized nature of consumer and industrial products.

The new packaging has consistent markings in English, Spanish, and French that describe the product's specific attributes. More details to be announced Q1, 2015.



Sandy Seidman started the company in 1972, growing the business from a small home office into an international operation with over 250 employees in nine states and four countries.

“Our new look is reflective of the growth we’ve made over the last 42 years,” says Seidman, “We are grateful for the support of our customers and will continue to work hard every day to meet our customers’ needs.”

The Safety Zone can be reached at 800-821-5702 or on the web at [www.safetyzone.com](http://www.safetyzone.com).