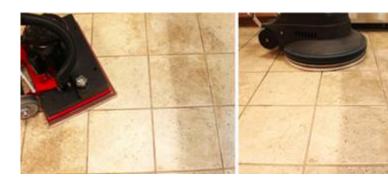


FOR IMMEDIATE RELEASE July, 2012

Americo Launches a New and Sustainable Floor Pad





The company adds an erasing melamine floor pad to its product line

Americo Manufacturing, headquartered in Acworth, Georgia has just launched the NEW XTRACT Melamine Floor Pad. This pad is constructed of the original BASF open-cell melamine foam that is laminated to a nonwoven material made of 100% recycled polyester fibers. The melamine pad works extremely well to clean floors without removing the floor finish.

XTRACT can be used on shallow grouted floors or cleaning of any heavily soiled floors, and is excellent for removing stubborn black marks. It effectively cleans VCT, Terrazzo, Tile, Concrete and Epoxy floors. "We are extremely excited with this addition to our product line, specially that this is a floor pad we consider part of our sustainable line since it eliminates the need for harsh chemicals and reduces overall cleaning costs" explains John Miller, Americo's Executive Vice President of Sales and Marketing.

A quick demonstration video can be found at the company's You Tube Channel or accessing: http://www.bit.ly/Mwd5xu







Check out our "in use" video showing dramatic results



http://bit.ly/Mwd5xu

- Effectively cleans VCT, Terrazzo, Tile, Concrete and Epoxy floors
- Removes black marks from floors
- Restores tile and grout without using harsh chemicals
- Reduces overall cleaning costs
- Available in standard round floor pads, rectangular for oscillating equipment and 4.5" x 10" utility pads



www.americomfg.com

800.849.6287









XTRACT melamine floor pad

PRODUCT SPECIFICATIONS

1.0 Description

This pad is made using the original BASF open-cell melamine foam, laminated to nonwoven material made of 100% recycled polyester fibers. The melamine pad works miraculously to clean floors without removing the floor finish. It is mainly used on shallow grouted floors, cleaning any heavily soiled floors, and is excellent for removing stubborn black marks.

2.0 Properties

| Property | Value | |
|---------------------------|--|--|
| White Foam | 100% open-cell melamine foam | |
| Brown Nonwoven Backing | Made of 100% recycled PET polyester fiber | |
| Thickness | 0.9" Total – (Melamine 0.6" / Nonwoven 0.3") | |
| Weight (oz./sq. yd.) | 40 | |
| Lamination System | Water-based Adhesive | |

Note: Due to the intrinsic properties of the material and variable conditions of use, there may be slight variations in the specifications and results. Please contact Americo with any questions or concerns.

3.0 Use

This product is used for cleaning and restoring a variety of flooring: VCT (Vinyl Composite Tile), Terrazzo, Ceramic and Porcelain Tiles, Epoxy or Concrete Flooring.

4.0 Construction

This product is made of melamine foam laminated to a 100% recycled polyester nonwoven material and will not be affected by water or neutral cleaners.

5.0 Labeling

Labeling is to clearly identify product, size, and quantity. Americo brand and private label is available for this product.

6.0 Directions for use

- The incredible cleaning properties of melamine foam create an unusually high level of friction when introduced to the floor. It is important to add water, a neutral cleaning solution or a degreaser to both the floor pad and to the floor in order to reduce friction upon startup
- Apply non woven pad driver side of melamine floor pad to floor cleaning machine, white melamine side facing down toward floor
- Be sure to check machine pressure to avoid premature wear of pad
- Avoid rough uneven surfaces which can wear out pad quickly

7.0 Product Care

To prolong life of this product avoid rough uneven surfaces, always check machine pressure on pad, make sure pad and floor are always wet. Always saturate pad and floor before use.

8.0 Sizes

| Round (diameter) | Rectangular | Utility Pad |
|---------------------|-------------|----------------|
| 13" | 12"x18" | 4.5"x10" |
| 14" | 14"x20" | |
| 17" | 14"x28" | |
| 20" | 14"x32" | |

Other sizes available by request

9.0 Sustainability

- The XTRACT Melamine Floor Pad does not require the use of harsh chemicals
- Laminated nonwoven material is made with 100% recycled post-consumer polyester fibers
- Melamine foam and nonwoven material are laminated together with a waterbased, environmentally friendly, adhesive containing no harsh chemicals

10.0 Equipment

Best suited for standard speed machines: both single disc, oscillating and automatic scrubber.

Americo Manufacturing Company, Inc.

1-800-849-6287 www.americomfg.com